



## News Release

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### **Applied Intelligence Solutions, LLC Chosen as One of the Top Most Innovative Technology Companies in Colorado**

DENVER – October 11, 2007 – Applied Intelligence Solutions, LLC (AIS) has been chosen as one of the most innovative technology companies in Colorado and will be part of the annual CSIA DEMOGala Showcase on Thursday, October 11, 2007 in Denver. Tim Armstrong, President, Advertising and Commerce, North America for Google, will be the keynote speaker.

The third-annual CSIA DEMOGala is a full day of Colorado technology innovation including a series of events focused on advanced technology. The event is one of the key events and initiatives created by CSIA, the premiere IT association in Colorado, to increase awareness, showcase the innovation in the state, and create business connections for Colorado technology companies.

“Applied Intelligence Solutions, LLC was chosen because of their innovation, technology and prowess in an industry that’s highly competitive across the world,” said Su Hawk, president of CSIA. “They were selected from more than 150 nominees from across the state. We are very proud that AIS is part of the innovative leadership in our state and are honored they will be demonstrating their technology in front of the technology community on October 11.”

As the developer of next-generation intelligent software solutions for the retail enterprise, AIS delivers best practice solutions in assortment, allocation, replenishment, price and markdown to boost revenue and profitability. “We are proud to be part of the CSIA DEMOGala,” said AIS president and CEO Jim Dixon. “It is a privilege to be deemed one of the most innovative technology companies in Colorado and be given the honor of showing our technology to the community at the gala event.”

#### **About CSIA**

CSIA is the leader on behalf of the software and information technology industry in Colorado, providing connections, insight, advocacy, and competitive edge programs and services to help technology companies succeed and prosper. Since 1994, CSIA has been involved in legislative issues and public policy to represent the technology industry in Colorado, and has provided a number of annual programs, events and connections to connect technology professionals and support business

success. CSIA's activities are funded solely by members and sponsors, and any technology company or IT department is invited to join the organization. CSIA represents more than 750 technology companies directly, and represents the more than 3,000 IT companies in the state.

**About Applied Intelligence Solutions, LLC**

Applied Intelligence Solutions, LLC (AIS) provides an intelligent software platform with the agility and range to meet critical demands of the contemporary retail enterprise. With three decades of expertise in forecasting, scalable algorithm development, pattern recognition, neural networks and other artificial intelligence, AIS technologies enable customers to boost revenue, minimize markdowns and improve profitability. Driven by a common predictive platform, the solution suite delivers best-practice solutions in assortment, allocation, replenishment, price and markdown, bringing retailers the opportunity to permanently improve the baseline of performance. AIS is headquartered in Westminster, Colorado. Research and development facilities are in Moscow, Russia. Visit us online: [www.aisllc.com](http://www.aisllc.com)

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